

**Bernville Area Community Library  
Board of Trustees Meeting  
Monday, February 8, 2021**

**Board Members Present:** Bob Stoltzfus, Shawn Raup-Konsavage, Mary Walsh, Cristel Wenrich

**Members Absent:** Matt Whipple

**Guest Present:** Sarah Jones

**Library Director:** Alicea Rodig

**Call to Order:** 6:08 PM by Bob Stoltzfus, President

**Dates to Remember:** Next meeting March 8, 2021 @6PM

**Report of Secretary:** The minutes of the January meeting were previously distributed via Email. Shawn made a motion to accept the secretary's report; seconded by Cristel. All in favor, none opposed.

**Treasurer's Report:**

Treasurer's report presented by Alicea. Cristel made a motion to accept the report; seconded by Shawn. All in favor, none opposed.

Brief discussion about moving monies over budgeted amount needed for fiscal year 2021 out of Checking and into Savings. Alicea & Cristel will take care of this.

**Old Business:**

Revisited importance of Board members' involvement in County Library meetings. Bob will attend 2/24 meeting; Mary will plan to attend 5/19, 8/18 and 11/17. Also, Alicea reviewed the Uniform Requirements & Responsibilities for Board members.

Friends of the Library Group will wait a month to schedule another meeting due to low attendance.

Discussion on "Grinch" as a major community activity/fundraiser for Fall will start at a later meeting. Issues raised by Shawn about starting to put together a Marketing Plan for Library with hope of including planning details for the "Grinch" fundraiser.

Updating of Library's security system revisited. Shawn & Alicea will review needs and propose budget for equipment. Redner's has been consulted regarding a pass-through window for library material distribution.

**New Business:**

Discussion was raised about converting the back room and making it a "Teen Area" for certain set days/times. Possibility of investing in large screen & gaming system also brought up.

Shawn and Matt had met previously to set up a Marketing Committee. Shawn reviewed several of their discussion points regarding how to measure success going forward. Increased subscriptions/circulation/people using computers/response to scheduled

programs are all possible metrics to consider. Limitations because of Covid restrictions also need to be considered.

Shawn presented flyers and discussed the upcoming “Flower Arranging” virtual program that the Library is sponsoring in conjunction with The Nosegay Flower Shop.

Purpose of the Board in setting and overseeing the parameters of the achievement of the Library’s goals reviewed. One of the goals of the Board is to have a plan for knowledge capture in place. Ideas for adult programming were also touched upon. Possibility of doing a community survey to get input on citizens’ needs/expectations/hopes for Library was brought up.

Plan to send out postcards with Hot Spots information was discussed.

Bob officially announced the resignation of Kathy Mohn from the Board. She had sent Alicea a formal letter explaining her resignation a few weeks ago. Her resignation was reluctantly accepted with a motion made by Mary and seconded by Cristel. All agreed; none opposed.

#### **Director’s Report:**

Alicea presented circulation numbers: 1457 items for Jan. (3386 for January of 2020). Library will start opening for in-person browsing next week.

She explained the PA Forward Star Program and reasons to continue working toward Silver Star level.

Alicea reviewed some of the Children’s programming that has been ongoing and will continue.

Guest, Sarah Jones. was formally invited to join the Board and Sarah agreed. Mary made a motion to accept her as a Board member and Shawn seconded the motion. All in favor; none opposed.

The meeting was adjourned at 8pm.

Mary Walsh, Secretary

