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A New Look to Berks County Public Libraries

For immediate Release—The Berks County Library System (BCPL) recently launched their newly revamped website on October 25, 2017. The site’s refreshed and simplified new look provides an enhanced user experience across all platforms including mobile devices. Berks County Public Libraries is a federated library consortium of 19 public libraries in 24 locations throughout Berks County.

The website has been primarily used for browsing the library’s catalog and managing activity such as placing a hold request or renewing an item. Most people tend to think of libraries as a place to get books, however, Berks County public libraries now offer access to e-books, downloadable audio books and streaming video and music in addition to the over 500,000 books, DVDs, and CDs available for borrowing.

“But our libraries are more than just a place to find material to read, listen to or watch,” said Denise Sticha, system administrator for the Berks County Public Libraries. “Our libraries are dynamic, vital community centers that offer events and classes to support early childhood literacy, computer and technology skills, workforce development, and life-long learning opportunities.

“We wanted our website to make it easier for Berks County residents to connect with a library and benefit from the many services and resources available.”

Through a robust RFP process, BCPL selected Interpersonal Frequency (I.F.), an award winning company that builds and supports Drupal websites for civic institutions. I.F.’s design and development staff worked with a team comprised of members from our department staff, IT support from the Reading Public Library and representation from the member libraries to craft an interactive and engaging website that showcases the expanded role of community based library services. The goal was to use the

BCPL website as a “virtual” branch, and to inspire patrons to explore and visit our libraries near where they live and work.

You can visit the new BCPL website by going online to **www.berkslibraries.org**.

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For more information, please contact Emily Orischak at (610) 378-5260 ext. 2504. The Berks County Public Libraries System Headquarters is located in Leesport, PA.