



# The Boyertown Community Library

24 North Reading Avenue, Boyertown, Pa 19512  
(610) 369-0496 Fax (610) 369-0542

## Long Range Plan

### Mission Statement

The mission of the Boyertown Community Library is to consistently exceed expectations of community residents in their demand for current and informational materials in a variety of formats for recreational and educational purposes. The library seeks to encourage independent learning and life-long reading enjoyment.

### Long Range Plan

In order for the Boyertown Community Library (BCL) to fulfill its mission and achieve the goals set by PA Forward in assisting Pennsylvanians in leading successful and productive lives, the Trustees have set forth a long range plan to increase library efficiency and usefulness. Below are individual focus areas and the goals the Trustees have set in order to meet them.

**Facilities: The BCL must obtain adequate facilities in which the library can continue to grow and meet the needs of the community.**

- Acquire a new or existing structure to meet current and future needs of the community.
- Ensure the library facility provides a safe and secure environment that can meet the needs of the community.

**Funding: The BCL must develop continuous and stable funding resources to maintain the library and grow its collection to meet the long term needs of the community.**

- Continue dialogue with municipalities in effort to increase their financial support.
- Seek and apply grants that support the goals of the library.
- Solicit financial support from local businesses, community organizations and patrons.

**Staff: The BCL must strive to maintain a superior staff able to assist and interact with patrons in all areas of support provided by the library.**

- Ensure the continuing education of staff and board of trustees.
- Encourage staff to set professional goals to increase job productivity and personal satisfaction.
- Assist staff in reaching their individual professional goals.

**Resources: The BCL must maintain its current innovative programming and strive to create additional programs that support the needs of the community.**

- Offer programming for adults, teens and children that promote PA Forward and the five literacies.
- Acquire print materials that support the needs of the community.
- Expand online resources to facilitate the improvement of patron education, enhance job skills, and help patrons become computer literate.



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**Technology: The BCL must maintain a technological baseline which uses one of the latest proven baselines of all software and operating systems on the market.**

- Expand computer classes for the community.
- Continue to maintain and update technology.
- Continue to provide community access to the Wi-Fi network.

**Community Relations: The BCL must strive to maintain and improve community interaction with all groups from which the library can benefit and to which the library can provide benefits.**

- Market the library as a vital resource to the community.
- Participate in community sponsored events to promote library awareness.
- Encourage staff and trustees to attend local board of supervisors meetings.
- Encourage members of staff and trustees to belong to local organizations to promote the needs of the library.