

Kutztown Community Library 75th Anniversary Logo Contest Official Rules and Entry Form

Purpose

The Kutztown Community Library is searching for a fresh logo, one that embodies our dedication to being a beacon of knowledge, a hub of activity, and a welcoming haven for all. Can you capture that in design? We can't wait to see what you come up with!

The selected logo will be displayed throughout the library, featured on promotional materials, and showcased on the website, among other platforms. KCL seeks designs that will appeal to both young library users and older library users. We encourage participation from all ages. Winner will receive \$100.

Eligibility

- The contest is open to all, except judges.
- Entrants must be 18 years of age to enter or have a parent or guardian sign the contract.

How to Enter

Entries and a signed copy of these rules must be submitted in one of the following ways:

- Emailed to director@kutztownlibrary.org with the subject line: *Library Logo Contest*.
- Entries must be submitted in JPG file format in an electronic format by email or on a flash drive.
- File names for entries must include the entrant's last name.
- Each entrant may submit a maximum of two (2) entries.
- Entries must comply with the Submission Guidelines; those that do not will be disqualified.
- The Logo Contest opens November 5, 2024. All entries must be submitted by noon on January 13, 2025.
- We will attempt to acknowledge entries by email, however we cannot be held responsible for entries lost in transit.
- There is no fee to enter the contest.

Submission Guidelines

- Images submitted be at least 6" x 6" and have a minimum resolution of 300 DPI and vectorized, so that it can scaled to any size without ever becoming distorted or pixelated. Acceptable formats include JPEG and PNG.
- Entries should not resemble existing logos or other copyrighted images.
- Digital artworks are permitted, but all elements must be entirely original; copied images or clipart are prohibited. AI-generated images will not be accepted.
- The logo must include the words "Kutztown Community Library".
- Up to 4 colors may be used, but the final logo must also work in black and white. If possible, provide color numbers (CMYK or RGB).
- The KCL reserves the right to make adjustments in color, size, file format, etc., as necessary.

Judging

The 75th Anniversary Committee will select the winning entry. Entries will be judged on their visual appeal, quality of design, and ease of reproduction for the purposes stated above. The Judge's decision will be final.

Intellectual property

- All submitted work must be original and not based on any pre-existing design.
- All designs submitted become the sole property of KCL, which may reproduce, trademark, copyright, sell, showcase, revise, or use the design at any time after submission. Designers may not use their designs outside of portfolios once submitted.
- The entrant agrees to transfer all rights and title to their entries to KCL in accordance with the official rules of this contest.
- If a winning entry infringes on existing logos or copyrighted images, the entrant may be liable.

Acceptance

Participation in this contest constitutes the entrant's full and unconditional acceptance of these Official Rules. By entering, the participant confirms that they have read, understood, and agreed by these rules. These Official Rules, along with the guidelines referenced, constitute the entire agreement between the entrant and the Kutztown Community Library regarding the contest.

By signing this form, I acknowledge that I have read and agree to the terms and conditions outlined in the Official Rules. I understand that if my entry is selected as the winner, I relinquish all claims to copyrights, royalties and other benefits from the reproduction of this work, aside from the prize awarded the winning entry.

Please complete this form in fully, sign it, and submit it with your contest entry.

Name (print): _____

Phone: _____ Email: _____

Street Address: _____

City: _____ Zip code: _____

This submitted work is my original creation, made solely by me.

Signature of Entrant

Date

Signature of entrant's parent(s) or legal guardian(s) if under 18 years old

Date