

**Fleetwood Area Public Library
Long Range Goals**

Goal I: The Capital Campaign Committee will seek donations from the community.

Objective: develop a community impact plan

Objective: revise our current donor database through the purchase of donor management software.

Objective: seek input and support from the Friends of the Library organization as necessary

Goal II: Offer programs featuring the five PA Forward literacies.

Objective: collaborate with local organizations to present programs within the community

Objective: utilize the businesses listed as PA Forward Partners to offer programs at the library

Objective: communicate with the Outreach Services Coordinator provided by the Berks County Public Libraries to locate new program partners

Goal III: Meet the needs and interests of our community

Objective: develop surveys to determine what programs adult and juvenile patrons would like to see offered by the library

Objective: develop surveys to determine what materials patrons would like to see added to our collection

Objective: host focus groups throughout the year to determine what resources patrons need in a new library space

Adopted by the FAPL Board of Trustees, July 28, 1993

Reviewed, May 25, 1994

Revised, June 27, 1995

Revised, October 11, 1996

Revised, September 23, 1997

Revised, November 24, 1998

Revised, November 16, 1999

Revised, October 17, 2000

Revised, September 18, 2001

Reviewed, October 15, 2002

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Reviewed November 15, 2011

Revised November 18, 2014

Revised February 16, 2016

Reviewed September 19, 2017