

Exeter Library Association Board Meeting July 20, 2017

I. Meeting Called to Order Called to order by Shawn Filby at 6:30 Shawn Filby, Jason Mell, Warren Lubenow, Heather Saboori, Mallory Hoffman, Deb Franklin, Linda Strain, and Jacki York

II. Approval of May 18, 2017, meeting minutes Minutes approved by Jason Mell , seconded by Shawn Filby

III. Library Director's Report Attached

Circulation is up in May and June. Lots of programs for kids and adults. Asked about the state grant we should have gotten for \$10,000. It has been approved but the budget hasn't been approved. Getting a lot of donations and grants that are listed on the report. Discussed a new grant with Mascaro to help with finances for the adult programs that Mallory does at the retirement homes. Last night was a bike rodeo with the Exeter Police and Fire. Safe Kids Berks was here with helmet demonstrations. CSI program was packed and Linda said it was fabulous. Next program is self-defense for women.

IV. Friend's Report Not in attendance

V. Treasurer's Report Attached.

Jacki discussed the report. So far this year we have a profit of over \$14,000. Discussed payments from the township. Looks like we are missing 2 payments from them at this point in time from what we have usually received. Jason checked the minutes from the township meeting and there is a payment listed there for the month of July. Motion to pay the bills by Jason Mell, seconded by Warren Lubenow.

VI. County System Update Next meeting is in August

VII Committee Reports Advocacy & Fund-Raising/Personnel/Policy/Property Fundraising report is that the paint night is September 28th. Cost will be \$35 and that will be donated back to the library. Must select the painting in August. Jason Mell will put the information on the Exeter Informant.

VIII. Unfinished Business

A. 2018 Budget

September 13 the library budget and money request for 2018 will be discussed. Shawn Filby is asking again for \$180,000. The budget is attached. Jacki York pointed out some corrections that should be made on the proposal. Shawn Filby has reminded us that any big bills or projects that we need done should be presented to the Township board.

B. Exeter Township Board of Supervisors mid-year report

Shawn asked Jacki to prepare a slide that shows that we are on budget so that he can present that information at a township meeting this coming Monday (July 24th) to thank them for the funding we have received and that we have been good stewards. Linda suggested that Shawn be ready to discuss any grants or donations that we have received in case he is asked about our fundraising. Mallory will be giving Shawn a list of grants that we have received. Mallory Hoffman pointed out that a lot of time the grants come with stipulations about how they must be used. New business item at the July 10th Exeter Township board meeting included a discussion about putting an electronic sign on the library property.

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IX New Business

A. Preschool Leadership Connections Council of Exeter

Heather discussed a group that is forming to help preschool children be ready for school. Heather believes that someone from the library may want to join the council to see how we can assist their attempt to help preschool age students transition successfully to kindergarten and share what the library does to support young families currently. They plan meet a few times a year to plan some events to connect preschool students and their families with the school district and the community. Mallory asked Heather to send an email about the group to Laura Kauffman for Laura Carson. Linda also suggested that this is something we should participate in to promote our library's efforts in children's programs. Currently, Heather is a member of the council.

Also discussed that the library is a resource for improving literacy, which may appeal to the public. Linda suggested that we advertise and promoting that the library is more than just books. Deb suggested we revisit our mission statement and start a public advertising campaign, and make sure that our activities are mission driven. We should also be thinking of different ways to advertise, like radio, sponsoring sports

teams and advertising at stadiums. Jason also suggested pod casts. Mallory asked about the legalities of us being involved in these types of advertising.

Shawn also suggested that we try to format a 20-year plan, or at least try to look at what the library would look like in 20 years. This goes along with updating the mission statement to talk about literacy and community. Help us address the question of what we will do when people stop reading books and go electronic. There was a discussion about possibly lending out kindles or computers. Mallory is concerned about liability and theft. Shawn wants to set up a committee to work on this plan.

B. Vacant Library Trustee position

Rick Gromis's resignation was accepted from the board. Heather suggested a thank you be sent to him for serving on the board. Mallory suggested Lizabeth C. Stavenski-Bell and presented her resume. Motion to accept Ms. Bell from Linda Strain, second by Deb Franklin. Motion passed.

There was also a discussion about a free library that is being developed in St. Lawrence.

X. Meeting was adjourned at 7:45. Motion by Linda Strain, second by Warren Lubenow.

Next Meeting: August 17, 2017, 6:30 PM Exeter Community Library