



MIFFLIN

COMMUNITY LIBRARY

6 Philadelphia Ave.
Shillington, PA 19607
mifflinlibrary@mifflinlibrary.org
610-777-3911

Dear Local Business Owner:

This year, our new and improved Sponsor tiers deliver more value than ever. Now, you can benefit from daily library traffic, online and social exposure, as well as promotion of your business at key fundraising events such as Community Days Bingo (NOW 9 days) and Mohnton Park Bingo (5 times annually).

Reach our virtual community of over 2.7 thousand Facebook followers and our vibrant library patron community of over 40,000 people across Berks County. As a Library Sponsor, you can promote your business to a local audience while making a difference in your community. Your support will make it possible for us to continue to provide literacy and lifelong learning services.

On behalf of the Mifflin Community Library Board of Directors, I want to invite you and your business to join the growing list of area businesses and individuals who, as Library Sponsors, support this great community resource.

We have options to fit your business and your budget. Reach your local community through promotion on the library website and in our lobby, on our social media platforms, on the community calendar websites we use, and in the print calendar available at our front desk. Your logo would also be included in our Library Patron email newsletters. Gain exposure at our well-attended Bingo events include signage placement at Community Days, social media promotion on the event pages, and live recognition during the events.

Below is a list of the sponsorship benefit charts along with a form where you may indicate how you would like your business to be listed, your sponsorship level, and a return envelope.

If you would like more information on these sponsorship opportunities please don't hesitate to contact our Director, Natasha Donaldson, at mifflinlibrary@mifflinlibrary.org or calling 610-777-3911.

Thank you for your consideration of our request.

Sincerely, Veronica Martin, President

| Annual Sponsor Benefits | \$2500 Diamond | \$1500 Platinum | \$750 Gold | \$500 Silver | \$250 Bronze | \$50 Table Tent |
|--|---------------------------|----------------------------|-----------------------|-------------------------|-------------------------|----------------------------|
| Your logo on the Sponsorship display at the Library. | ✓ | ✓ | ✓ | ✓ | | |
| Your organization promoted as a sponsor on Library Website for 1 year | ✓ | ✓ | ✓ | ✓ | ✓ | |
| Your Logo in the Library's eNewsletter (over 2,000 recipients). | ✓ | ✓ | ✓ | ✓ | | |
| Your organization is promoted as a sponsor on Facebook Library Event pages. | ✓ | ✓ | ✓ | | | |
| Your business logo is placed on a 5x7 table tent. | | | | ✓ | ✓ | ✓ |
| Your organization is thanked hourly at major Library events. | ✓ | ✓ | ✓ | | | |
| Your business logo receives quarter panel placement at Community Days Event. | | | ✓ | | | |
| Your business logo receives side panel placement at Community Days event. | | ✓ | | | | |
| Your business logo receives marquee placement at Community Days event. | ✓ | | | | | |
| Use of the Community Room in 1 Year *subject to availability | 4 times | 2 times | 1 time | | | |



Thank you!

Yes, I would like to be a Sponsor of the Mifflin Community Library:

_____ Diamond (\$2,500)

_____ Platinum (\$1,500)

_____ Gold (\$750)

_____ Silver (\$500)

_____ Bronze (\$250)

_____ Table Tent (\$50)

| |
|--------------------------|
| Name: |
| Address: |
| City, State, Zip: |
| Website URL: |
| Contact Name: |
| Contact Phone: |
| Contact Email: |

- A check is enclosed.
- Credit card payment. Please use the Library Square link on our website:
<https://mifflin-community-library.square.site/>

The Mifflin Community Library is a 501c3 non-profit organization. The official registration and financial information of the Mifflin Community Library may be obtained from the Pennsylvania Department of State by calling toll free, within Pennsylvania, 1-800-732-0999. Registration does not imply endorsement.