

BERKS COUNTY PUBLIC LIBRARIES BOARD MEETING AUGUST 16, 2017

The regular meeting of the Board of Directors of the Berks County Public Libraries was called to order on August 16, 2017 at 7:00 p.m. at System Headquarters.

Board Members Present:

Charles Jones, President; Mary Edwards, Treasurer; Judy Schwambach, Secretary; Peter Schuchman, Dr. Eve Kimball.

Welcome:

Emily Orischak, Community Relations Coordinator.

System Staff Present:

Denise Sticha, Administrator

Library Representatives:

Bernville, Kelli Burgos	Reading, Paul Hoh
Bethel Tulpehocken, Mike Najarian	Schuylkill Valley, Erica Burch
Boone Area, Cheryl Martinozzi	Sinking Spring, Lisa Domeshek
Boyertown, Russell Phillips	
Brandywine, Marie Ballantine	Spring Twp, John Emerick
Exeter, Denise Darrah	Wernersville, Jeannine Campbell, Christine Santoro
Fleetwood, Dan Stafford	Womelsdorf, Diane Schwab-Sullivan
Hamburg, Pat Adams	
Kutztown, Janet Yost	
Mifflin, Rebecca Worley	
Morgantown Village, Lisa Belz	
Muhlenberg, Melissa Adams	

Approval of Minutes:

Minutes of the April 19, 2017 Board Meeting were approved as read.
Edwards moved, Schuchman seconded.

Treasurer's Report:

Report of monies spent; review of anticipated expenses. Brief explanation of website costs.

Correspondence:

Letters from Office of Commonwealth Libraries granting certification extensions to new librarians at Boyertown Community Library and Boone Area Library.

Administrator's Report:

Sticha discussed website redesign and then moved on to current status of Federal and State budgets. Both Senate and House have included funding in their plans. State has approved level funding while decreasing funding for the State Library. The appropriations bill has not been passed and monies have not been released.

District Center Agreement includes plans for a certified youth services position. Hoopla will be continued. Training will also be continued.

County Coordination plan is due October 13.

It was also agreed not to spend additional money on Zinio, the digital magazine platform.

The IVY Group report was reviewed and an update of where we are was given with a summary of the different categories. We must work collaboratively to stop duplication and also focus on interlibrary loans.

The State Library Project, Turning Outward was introduced (For more information see attached sheet.) as a competitive grant program.

It addresses the issue of the library's role in terms of community goals.

Sticha then went on to discuss the website, showing samples of web pages.

Finance Committee:

Edwards reported that the committee is continuing to make progress on the funding formula revision.

Advocacy Committee:

Schwambach announced that the third advocacy workshop, **Advocacy, Your 10 Step Plan**, has been scheduled for September 20, 2017 from 6:00 to 8:30 p.m. at System Headquarters.

Unfinished Business:

None

New Business:

Social Media Policy has been written and is currently at the County Solicitor's Office for review. Questions raised include determining who is in charge and who monitors the account. There is a need to limit staff in terms of freedom of expression. In the future, there will be a guide for county libraries' use of social media.

Another issue to be addressed in terms of the website is the use of release forms for photographs. The solicitors will handle this.

Policies will need to be posted on the website. For now, we are keeping this situation "low key."

Motion was made to schedule next meeting, the third Wednesday in November. Schuchman motion, Kimball, second. Motion passed.

District Center Update:

No Board meeting was held. The city has approved the contract for heating and ventilation and the Board is seeking \$30,000 in additional contributions for the project. Comic Con was successful with several hundred people attending.

Announcements:

Audits are due October 1. Boyertown has opened its new facility as of August 14. Book Bonanza has cleared its space moving some books to storage and discarding others.

Muhlenberg invited everyone to visit Riverfest and the library's fundraising booth.

Meeting Adjourned:

8:20 p.m.

Next Meeting:

November 15, 2017 at 7:00 p.m. at System Headquarters.