

## Board Meeting Notes February 22, 2021

### Call to order

The regular (virtual) meeting of the Village Library Board of Trustees was called to order at 6:06pm on Monday, February 22, 2021 By Lisa Betz.

### Present

Lisa Betz, Maria Long, Lauren Nappi, Knicki Knickerbocker, Anna Carter, Donna Eby and Michelle Raymond.

The Minutes of January were approved.

Motion made by Anna Carter and seconded by Knicki Knickerbocker. The motion passed with unanimous consent.

### Correspondence

#### Director's report

- The library was closed for two weeks due to Covid. Thankfully everyone is healthy, and the library is open once again.
- Ebooks rentals are up again.
- Our "active users" for the library have increased by more than \$1,000 people.
- Our Teen Programming has grown from 0 to 56 this year.
- We received \$55,000 from the state. This amount leads to another Audit for the library this year.
- Maria Long has set up an internship with Wyomissing, and will be focused on Strategic Planning. This will help us navigate our own strategic planning committee.
- Stephanie Williams has been working with the new directors as a mentor, which has been very helpful.
- Maria was able to work on the Annual State Report and submit it early.
- The heating has been fixed in the community room.
- West Nentmeal gave us \$3500 in donations.

#### Treasurer's report

- Judy sent out the report
- Debbie signed off on this report
- The state aid should be arriving soon
- Donations are starting to fizzle out, but that is normal for later January/February

#### Old business

- A reminder that Trustee Training needs to be completed for each new trustee.
- We did some Strategic Planning brainstorming for the Committee
  - We reviewed the list of ideas gathered for the meeting and added further thoughts.

- Our next step would be to find out what the demographics are in the area. Anna Carter volunteered to put together a survey to compile specifics as to who we are serving within the library.
- We discussed navigating between Covid/Post-Covid questions as to what we can do now, and what we can do once life has resumed in a more normal state.
- Maria Long offered to look into past surveys as a reference point.
- Anna Carter is going to be working on the survey, with support from Lauren Nappi, and will bring it to next month's meeting for approval.
- We also need to start gathering information from the patrons as to what we are doing well, and where we need improvement.

#### New Business

- Anna Carter volunteered to attend the Virtual Systems meeting on Feb 24 at 7 pm
- Assign Strategic planning tasks: Anna Carter has started working on the survey, and we can move forward to collect data once that is complete
- Donna Eby joined us as a potential new member

Next Meeting: March 22, 2021

The meeting was called to a close by Lisa Betz at 7:22pm.

Library Mission statement:

The Village Library provides resources, services, programs, and technology to enrich lives, build community, and foster success. Our goal is to help people live informed, productive lives, and empower them to contribute effectively to their communities.