



September 9, 2019

Dear Friends,

We are writing to you on behalf of the Schuylkill Valley Community Library. Our library is a community center dedicated to providing resources and opportunities that support the literary, technological, and leisure pursuits of our patrons. We proudly serve the people of Bern Township, Centerport Borough, Centre Township, Leesport Borough, Ontelaunee Township and surrounding areas in Berks County. Community members of all ages frequent our establishment taking full advantage of our free, purposeful and educational programs and resources.

To continue to offer these invaluable services to the community, we hold a variety of fundraising events each year to aid this effort. These events include the annual golf tournament, book sales, fund drives, and bingo events. As a non-profit organization, much of our funding depends heavily on fundraising efforts and the generosity of local business owners like you. It is with great appreciation that we respectfully request your consideration of charitable support.

On Sunday, November 10th, the library will be hosting an American Girl Bingo, at Central Berks Fire Company. To make this event as successful as possible, we need your help! We are looking for sponsors to help cover the costs of our bingo prizes and raffles. Our sponsorship opportunities are listed on the reverse side.

All options provide a wonderful opportunity to promote your business and create goodwill within the community. All donations to the Schuylkill Valley Community Library are tax-deductible.

Any contribution your business can provide will be greatly appreciated. If you are interested in participating or have any questions please feel free to contact us. Monetary donations can be mailed directly to the library. Thank you for your time and consideration.

Sincerely,

Christie Brown
Library Director

Kelly Jacoby
Youth Librarian

1310 Washington Road

Leesport, PA 19533

610-926-1555

svcl@berks.lib.pa.us

www.berkslibraries.org/svcl

Sponsorship opportunities:

Addy's Allies (\$50-\$149)

- * Social Media Postings
- * Business Information Printed in Event Program

Kit's Crew (\$150-\$249)

- * All Benefits from Addy's Allies Sponsorship Level, plus
- * Business Information Distributed in Monthly Newsletter
- * Verbal Mention and Thank You at Event

Samantha's Squad (\$250+)

- * All Benefits from Addy's Allies and Kit's Crew Sponsorship Levels, plus
- * 2 Free Event Tickets
- * Mention in Press Release if Sponsorship Received by 9/20
- * Large Individual Business Sponsorship Poster at Event with Company Logo

2019 BINGO SPONSORSHIP

Please Print or Type

Sponsor's Business Name: _____

Address: _____

Contact Name: _____ **Phone or Email:** _____

Please Check: ☐ Addy's Allies ☐ Kit's Crew ☐ Samantha's Squad

Sponsor Amount: \$ _____

Signature

Please make check payable to: Schuylkill Valley Community Library

Mail to: Schuylkill Valley Community Library, Attn: 2019 Bingo Sponsorship, 1310 Washington Road, Leesport, PA 19533

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